

**VINAYAKA MISSION'S RESEARCH FOUNDATION
(Deemed to be University), SALEM**
DIPLOMA IN PHARMACY EXAMINATION –October 2021
Second Year

DRUG STORE AND BUSINESS MANAGEMENT

Time: Three hours

Maximum: 80 marks

Answer **Any EIGHT** questions only
All questions carry equal marks
Draw Neat, Labelled Diagram wherever necessary.

1. Define commerce. Explain the functions and subdivisions of commerce.
2. Explain the forms of business organization.
3. Write in detail about selection of site, space layout and legal requirements of drug house management.
4. Define purchase. Write briefly about selection of suppliers, credit information and price determination.
5. Define Inventory control. Explain its techniques.
6. Explain in detail about sales promotion techniques.
7. Explain the different types of banks and its functions.
8. Define cashbook. Explain the different concepts of accounting and its types.
9. Write about the techniques of analyzing financial statement.
10. Write short note on :
 - i) General ledger and trial balance.
 - ii) Profit and loss account and balance sheet.
